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WRITER / PHOTOGRAPHER / CONSULTANT



All American Service Persons – 501 © (3) Charitable Organization

Monthly Meeting Minutes at VFW Post

Date: October 23, 2023, Saturday
Location: VFW Post
Time: 2:30 P.M.
Presiding Officer: Bill Fluker, presided over the meeting.
Secretary: Vickie Owens
Treasurer: Bill Fluker
Promotional/
Event Chair: Donald Terry

AGENDA: ORDER OF BUSINESS

MEETING CALLED TO ORDER BY SARGENT AT ARMS..... Edward Perkins

PRAYER - & PLEDGE OF ALLEGIANCE Bill Fluker

PRESIDING OFFICER'S COMMENTS:

OPENING REMARKS

Comrade Fluker welcomed all members to the meeting. He especially gave a shoutout to Comrade Joe Ingram, one of our founders. He also welcomed Ira Turner, the Commander of the VFW. He said he was glad he was here because we will talk about what we are going to do on Veterans Day.

SECRETARY REPORT..... VICKIE OWENS

September 26, 2023, minutes were read by the Secretary and approved by the members.

TREASURER'S REPORTBILL FLUKER

The September 30, 2023, the financial reports were read by the Treasurer and approved by the members. Report attached.

MEMBERS HEALTH UPDATE:

There were no health status reports.

OLD BUSINESS

Comrade Fluker began the discussion about the Veterans Day meal, on Saturday November 11, 2023. He said he talked to Commander Turner about the Veterans Day meal and our potential get together days, Nov November 25, 2023, or December 23, 2023.

Comrade Fluker asked our chief cook, Comrade Beamon, to come and tell us about his plan for that day. Comrade Beamon said the menu will be collard greens, mustard greens, field peas, cornbread, and broiled chicken, which he has already purchased. We need sodas, water, ice, cakes, or other sweets, and any other meat members want to donate such as fried chicken.

Everyone at the meeting agreed to bring a cake for the meal. Fluker, Owens, and Perkins will purchase 200 pieces of fried chicken. Comrade Ingram will bring barbeque ribs and seafood pasta. AASP treasury will purchase sodas, water, and aprons. Commander Turner told the group they will provide the paper goods, napkins, eating utensil and ice. One member said they will ask Comrade Johnny Ray to bring spaghetti. Comrade Jackson and Perkins will bring the coolers that were donated to the organization for the ice. All members are asked to wear their uniform and come to the VFW by 8:30 on the 11th.

One of the tables will have our Logo tablecloth placed on it. Comrade Fluker asked Commander Turner to please put in the program that the food is provided by the AASP organization, and he agreed.

Comrade Fluker said we need to decide on our get together dates for AASP members. The decision is we will have a Christmas meal on December 23, 2023. We will discuss the menu later.

NEW BUSINESS

Comrade Fluker briefed the group that Comrades Owens, Turner, and himself has had several video conferences with Comrade Aaron Turner who developed our website. We want to make some "big time improvements. At present, we are not reaching the people that we want to reach. Changes must be made to accomplish that goal. We want to increase the website traffic by 40%, boost our membership by 20%, and Increase donations by 25%. The question is how do we do that? We must make our website more appealing by adding a personal story of one of our members and their journey. Stories about their journey in the military and maybe how it led you to what you do in civilian life. People like to hear about those things. Another thing is to add a monthly newsletter to keep veterans informed about important issues such as we do all the time in our meetings. Key words will be added to the site to draw in visitors to the site. Google will grab these key words to lead veterans to our site.

There is a small cost to improve our site. Aaron Turner completed our website for nothing. He has agreed to make the changes above and redesign our site for \$500. Comrade Jackson



recommended we pay the \$500 to redesign the site.

Comrade Fluker told the members if anyone wants to pay their dues, he will collect it today. He also told the group members working on the website discussed Comrade L. Turners recommendation to set up a recruitment table with our AASP logo whenever there is a big function in Jackson.

OPENED THE FLOOR FOR COMMENTS

There were no other comments. Comrade L. Stokes closed the meeting with a prayer.

Names of veterans who attended the meeting:

- | | |
|----------------------|--------------------------------|
| 1. Aldridge, Halbert | 8. Johnson, Alvin |
| 2. Beamon, Macon | 9. Leonard, Jimmy |
| 3. Clay, Sam | 10. Owens, Vickie |
| 4. Cole, Ken B. | 11. Perkins, Edward |
| 5. Fluker, Bill | 12. Reed, Desmond |
| 6. Ingram, Ingram | 13. Smith, Deloice |
| 7. Jackson, Marvin | 14. Turner, Ira, VFW Commander |
| | 15. Turner, Larry |

Minutes Approval Signature:

Signature and position: _____ Date: _____

Signature and position: _____ Date: _____

Signature and position: _____ Date: _____

**ALL AMERICAN SERVICE PERSONS
AASP FINANCIAL REPORT**

For the month ending 30 September 2023

BALANCE BROUGHT FORWARD **7958.68**

INCOME

Macon Beamon (Membership)	100.00
Leonard Stokes (Membership)	100.00
Hat Donation (September)	38.00
Hat Donation (August)	28.00

TOTAL INCOME **266.00** **266.00**

BALANCE WITH ADDED INCOME **8184.88**

EXPENSES

USPS	23.00
Raffle Ticket Winners Gift Card	50.00

TOTAL EXPENSES **73.10** **-73.10**

BALANCE AFTER EXPENSES **8151.58**